



WHAT GOALS DO WE WANT TO ACHIEVE?

We want to create a better and safer environment for nightlife participants in the Czech Republic. Our goal is to prevent risk behavior and factors related to nightlife. We also want to reduce negative effects that are related to the use of psychotropic drugs (legal and illegal). The Hard&Smart project is inspired by European projects that pertain to Harm reduction and Safer clubbing, such as Party+ in Belgium, Quality Nights in France or Check it! in Austria.

HOW DO WE WANT TO ACHIEVE THESE GOALS?

6 REASONS TO JOIN US

We reach out to you, club owners and festival and party organizers, to join this project and thus create a network of safer nightlife and party places in the Czech Republic.

- 1.** To help enhance the comfort and safety of your customers. And happy customers are repeat customers.
- 2.** To draw in more new customers. Let the people, who are afraid of going to clubs or festivals, know that they have nothing to worry
- 3.** To join a European trend. Similar projects are popular across the whole Europe.
- 4.** To help improve your image. That is to say, not only in the eyes of your customers and local community, but also from the perspective of city or town representatives and politicians.
- 5.** We will advertise you and your projects. We will name you in the press news of Společnost podané ruce, in internal materials and in communication channels of www.pijtesmirou.cz.
- 6.** To help reduce the risk of legal sanctions. The standards of Hard&Smart serve as a guide in emergency situations.

WOULD YOU LIKE TO JOIN US? OR DO YOU HAVE ANY MORE QUESTIONS?



Do not hesitate to contact us at +420 778 752 218 or via e-mail: vesely.o@podaneruce.cz

Partners of the project: Jindřich Vobořil (national drug coordinator), Matěj Hollan (deputy mayor of Brno)



HOW TO PARTICIPATE IN OUR PROJECT?

1.

Environment monitoring. Our workers will arrange a meeting with you and will attend a chosen music event for free. They carry out a risk assessment and intervene, if necessary. You are not obligated to anything. You simply let the workers to come to your event; optionally provide them with a designated space.

2.

Dedicated Hard&Smart chill out zone. We will arrange with you an establishment of a chill out zone in a quieter place of the music venue. It is possible to set a lower volume music stage in this area. In this chill out zone, our workers will also inform the attendants about safer behaviour. We set price of this service on individual basis.

3.

Certification of a music venue or event. This is considered to be a long-term cooperation. All you need to do is to meet at least eight out of ten certification points to obtain a Hard&Smart certificate. Validity of this certificate is renewed every year. We will cooperate in such a way that is most convenient for you.

**MEET 8 OUT OF 10 POINTS
AND THE CERTIFICATE IS YOURS!**



Re-educate your security workers that keep an eye on the event.



Provide a safer transport from the event.



Install a condom vending machine.



Install an ear plug vending machine.



Offer one non-alcoholic beverage cheaper than any other alcoholic beverage of the same volume.



Educate your personnel on the topic of nightlife.



Offer the customers information about alcohol and its risks.



Offer your customers a safer cloak room.



Offer the customers information about drugs and their risks.



Establish a permanent chill out zone.

SAFER PARTY LIFE